## **Subject: UK Automotive Quality Management Systems Conference**



Item: Welcome

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## IATF Strategic Plan Update



Item:



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## James S. Bruin

IAOB Executive Director, IATF Strategic Development International Automotive Oversight Bureau (IAOB) Southfield, Michigan USA



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## James S. Bruin

Chairman – IATF Meetings & Communication; Chief Representative of IATF Beijing Administrative Office IATF Liaison A Representative – ISO/TC 176/SC 2 IATF Representative to the IAF



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## James S. Bruin

# FIAT CHRYSLER AUTOMOBILES

## **Previous Positions (35 Years)**

- 1. FCA Head of Mopar Depot and Supplier Quality; IATF 16949
  - A.FCA Representative to the IATF B.IAOB FCA Member of the Board of Director's
- 2. FCA Manager of Supplier Warranty Programs and Controlled Shipping Programs (3CPR)



## **Subject: Interest and Hobbies**

Item:



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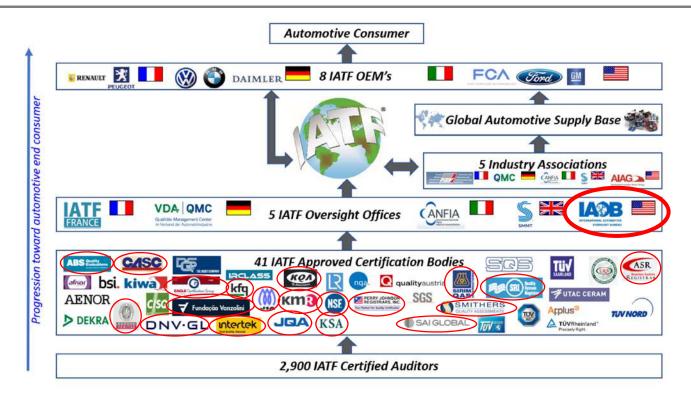


**Presenter: James Bruin** 

Item:



**OVERSIGHT BUREAU** 



#### **Vision & Strategy**

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To promote a Global Quality
Management System for the
Automotive Industry to satisfy
customers, create stakeholder
value and advance the design,
development, manufacture and
provision of mobility solutions.

## **Strategic Imperatives**

- 1. Scheme Effectiveness
- 2. Promoting International Excellence
- 3. Global Growth
- 4. Technological Relevance
- 5. Growth in Services

#### **IATF Initiatives**

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**Presenter: James Bruin** 

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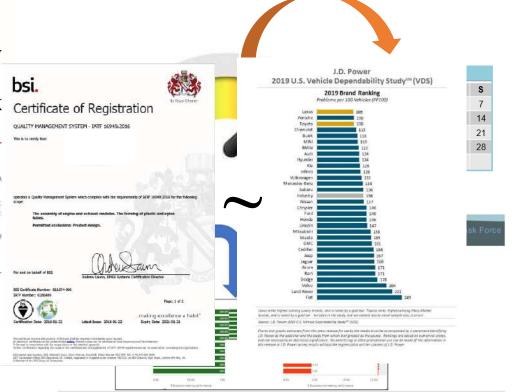
1. Risk Based Audit Days

Certification Must Equal Product Quality

3. Improve Major NC Follow-Up Verification Certificate of Registration



**Address Soft Grading** 



#### **IATF Initiatives**

**James Bruin** 

Item:

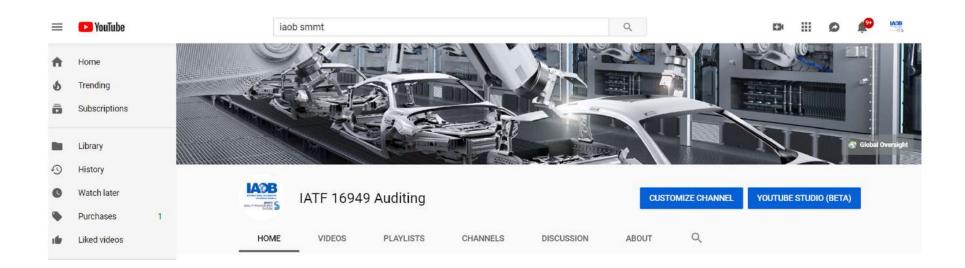


#### **IAOB/SMMT YouTube Initiative**

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**OVERSIGHT BUREAU** 



## **Subject: Questions**

**Presenter: James Bruin** 

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